

Replication Data for “Avenues of Influence: On the Political On the Political Expenditures of Corporations and Their Directors and Executives”

Description: This codebook describes data on political giving by corporate executives and board members at Fortune 500 companies as described in “Avenues of Influence: On the Political On the Political Expenditures of Corporations and Their Directors and Executives.” The dataset was constructed by linking publicly available information on executives and board memberships against to Database on Ideology, Money in Politics, and Elections ([DIME](#)). It covers corporate CEOs and directors serving as of July 2012. (See article for details.)

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1 Data Sources

Database on Ideology, Money in Politics, and Elections (DIME): Contribution records and corresponding Common-space CFscores are from DIME. (Available for download at <http://data.stanford.edu/dime>.)

2 Variable Descriptions

`bod_fortune_500_DIME.csv`

- 1) `dime.cid`: A unique DIME contributor ID. This variable can be used to match individuals with their personal contributions records in DIME.
- 2) `corp.person.id`: A unique ID for each person in the data set.
- 3) `ticker`: Stock symbol for corporation. Privately held corporations are assigned symbols beginning with “PR”.
- 4) `corp.name`: Name of corporation.
- 5) `last.name`: Last name.
- 6) `first.name`: First name.
- 7) `middle.name`: Middle name.
- 8) `age`: Age of individual.
- 9) `gender`: Gender code (M: male; F: female).
- 10) `ceo`: Indicator for CEOs.
- 11) `chair`: Indicator for chairpersons.
- 12) `privatefirm`: Indicator for privately held firms.
- 13) `sector`: Sector of company.
- 14) `industry`: Industry of company.
- 15) `dime.cfscore`: Contributor common-space CFscore.
- 16) `total`: Total amount contributed.
- 17) `num.conts`: Total number of distinct contributions.
- 18) `self.funded`: Total amount of self-funding to personal campaign.
- 19) `total.dem`: Total amount contributed to Democrats.
- 20) `total.rep`: Total amount contributed to Republicans.

- 21) `pct.to.dems` Share of contributions made to major party candidates or committees going to Democrats
- 22) `total.[YYYY]`: Total amount contributed during a specified election cycle.
- 23) `to.incumbents` Total amount contributed to incumbents.
- 24) `to.open.seat` Total amount contributed to nonincumbents in open seat contests.
- 25) `to.challs` Total amount contributed to nonincumbents in open seat contests.
- 26) `to.winners` Total amount contributed to winning candidates.
- 27) `to.losers` Total amount contributed to losing candidates.

cand_vs_contrib_dime_scores.csv

- 1) `dime.cid`: A unique contributor id assigned to each individual and organization in the database.
- 2) `ticker`: Stock symbol for corporation. Privately held corporations are assigned symbols beginning with "PR".
- 3) `corp.name`: Name of corporation.
- 4) `transaction.id`: A primary key that contains a unique transaction id for each record.
- 5) `transaction.type`: FEC code for transaction type. (See section below for details.)
- 6) `cycle`: Election Cycle.
- 7) `amount`: Dollar amount of the contribution.
- 8) `date`: Transaction date of the contribution.
- 9) `contributor.name`: Complete name of contributor (last, first); suffix and title removed.
- 10) `contributor.lname`: Last name of contributor.
- 11) `contributor.fname`: First name of contributor.
- 12) `contributor.mname`: Middle name or initial of contributor.
- 13) `contributor.suffix`: Suffix of contributor (e.g. Jr., Sr.).
- 14) `contributor.title`: Title of contributor (e.g. Mr., Mrs., Dr., Esq).
- 15) `contributor.address`: Contributor's self-reported street address.
- 16) `contributor.city`: Contributor's self-reported name city/municipality.
- 17) `contributor.state`: Contributor's self-reported state.
- 18) `contributor.zipcode`: Contributor's self-reported zip-code (5 or 9 digits).

- 19) `latitude`: Geo-location (latitude).
- 20) `longitude`: Geo-location (longitude).
- 21) `contributor.occupation`: Contributor's self-reported occupational title.
- 22) `contributor.employer`: Contributor's self-reported employer.
- 23) `recipient.name`: Name of the recipient candidate or committee.
- 24) `dime.rid`: Unique ID for recipients in DIME. Can be matched against DIME's candidate database which contains more detailed information on candidates, elections, and constituencies.
- 25) `recipient.party`: Party of the recipient (100=DEM; 200=REP; 328 = IND/OTH). (Match against candidate database for more detailed party codings.)